

# Year 2010 California Household Travel Survey (CHTS)

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SCAG

Modeling Task Force Meeting  
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## Project Overview – Survey Components

- Caltrans' CHTS Survey
  - NuStats is the consultant
  - SCAG providing funding for additional surveys
- SCAG's Augment Survey
  - Abt-SRBI is the consultant
- SCAG's Management Consultant
  - Kostas Goulias is the consultant

## Caltrans/NuStats Survey Components

- Core Survey Sample: 60,000 Samples
- GPS Samples – 5,000 Samples:
  - Vehicle Based – 4000 Samples
  - Personal / Wearable – 1000 Samples
  - OBD Sub-Sample – 30% of GPS Vehicles

## SCAG's Survey Augment

- Objective:
  - Gather additional travel characteristics needed for SCAG's Activity-Based Model
  - Perform additional core and GPS surveys
- Survey Elements:
  - Core Survey – 4,700
  - Add-On Survey – 7,500
  - GPS – Auto/ Personal wearable – 1,750

## SCAG Management Consultant

- Assist in Project Administration
- Assist in Survey Coordination
  - Review methodologies and data formats
  - Ensure consistency of the survey designs and data specifications
  - Coordinate data flows and schedules
- Assist SCAG in monitoring progress and accessing the quality of all deliverables

## Caltrans/Nustats Progress

- Survey Started February 15th
- To date statistics:
  - 11,626 recruited households
  - 3,863 retrieved households
  - 308 GPS households completed
- Concerns:
  - Overall response lower than expected
  - Hard to reach households

## Augment Survey - Status

- Survey materials completed
- Continued coordination with Nustats
- Survey launch – April 1st

## Management Consultant - Status

- Consultant selected – Kostas Goulas
- Coordination ... SCAG-Caltrans-Consultants
- Survey checking and monitoring

# Schedule

## Survey Elements by Fiscal Year

Survey Elements	FY 10-11	FY 11-12	FY 12-13
Core Surveys	Survey Planning, Design & Coordination	Survey Pre-Test and Conduct Main Survey	Conduct Main Survey, Summarize/Report Results
Add-On Survey	Survey Planning, Design & Coordination	Survey Pre-Test and Conduct Augment Survey	Conduct Augment Survey, Summarize/Report Results
Management Consultant		Review and Oversight	Review and Oversight

Thank You